



September 10, 2024

The Honorable Jeanne Shaheen
The Honorable Rick Scott
United States Senate
Washington, D.C. 20510

Dear Senator Shaheen and Senator Scott:

Thank you for your August 12, 2024 letter regarding Non-Consensual Intimate Imagery (NII).

Amazon is committed to providing a safe and trustworthy experience across our services. We strongly condemn illegal and abusive activity and prohibit the use of our services for the distribution of content that violates our terms of service.

Amazon's policies and mechanisms address the unique risks faced by each service. We use a variety of tools such as machine learning, keyword filters, automated detection tools, and human moderators to screen images, videos, text, and audio in public-facing content to enforce our policies, including those that prohibit images that might include NII and other illegal content on our consumer services. As Twitch noted in its response to your letter, it takes a zero-tolerance approach to the sharing and promotion of NII and has implemented appropriate protections, including detection tooling and robust content moderation processes. Moreover, Amazon Web Services, as a cloud services provider, supports and enables customers to uphold the safety and security of their products and services and customers may use available technological solutions to address relevant risks.

Hash matching for NII is primarily intended and designed for service models that are based on social sharing of imagery, and is, therefore, not technologically appropriate or feasible for Amazon given the nature of our services. Amazon supports the mission of the National Center for Missing and Exploited Children (NCMEC) and Stop NCII, including by serving on NCMEC's Corporate Board. We will continue our engagement with industry and others in our support of broader efforts to combat NII.

We welcome the opportunity to discuss these issues further with your offices. Thank you for your attention to this issue.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian Huseman".

Brian Huseman,
Vice President, Public Policy

Cc: The Honorable Jo Manchin III, The Honorable Mazie Hirono, The Honorable Margaret Wood Hassan, The Honorable Catherine Cortez Masto, The Honorable Ron Wyden, The Honorable Angus S. King, Jr., The Honorable Richard J. Blumenthal, The Honorable Marsha Blackburn, The Honorable Robert P. Casey, The Honorable Marco Rubio, The Honorable Sherrod Brown, The Honorable Charles E. Grassley